

«Intercontinental Rally Challenge» Event

FIA European Rally Cup Event

Ukrainian Rally Championship Event

Ukraine's President Cup Event

Yalta, 2-4 of June 2011

Dear Sirs!

On 2-4 of June 2011, Yalta (AR of Crimea, Ukraine) is due to host «**Intercontinental Rally Challenge**» event, **FIA European Rally Cup event (East zone)**, **Ukrainian Rally Championship event**, and **Ukraine's President Cup event - «Prime Yalta Rally 2011»**.

Federation of Autosports of Ukraine and "Chervonenko Racing" company are happy to invite You to take part in the event for real professionals.

In accordance with the international registration the groups allowed for participation are as following: **N-1; -2; -3; -4; A-5; -6; -7; -8**, group **R** cars are also admitted. More detailed information is on official «**Prime Yalta Rally**» home page www.yaltarally.com

«**Prime Yalta Rally**» is the toughest event on Ukrainian calendar. Ukraine's best rally and foreign teams are to challenge themselves on mountain serpentine narrow meandering tarmac roads. Special stages of «**Prime Yalta Rally**» event are unique and extremely slippery that provides special passion to the race.

Total rally distance makes about 770 km, around 270 km of which are special stages.

Most special stages are in the mountainous area granting «**Prime Yalta Rally**» unforgettable sights. Jean-Pierre Nicolas, the IRC - Motorsport Development Manager, has several times emphasized that «**Prime Yalta Rally**» has pretty much in common with famous Monte-Carlo and Corsica events.

The opening and closing ceremonies, as well as the Parc Ferme and Service Park are to take place in the waterfront of the luxury resort city of Yalta.

Thanks to patronage of the event by the President of Ukraine's ASN **Evgen Chervonenko**, as well as the support of Ukraine's President and the Council of Ministers of the Autonomous Republic of Crimea we keep increasing the event's level from year to year. In 2011 rally season the «**Prime Yalta Rally**» got entered into the International Rally series of «**Intercontinental Rally Challenge**». For the first time in Ukraine's rally history You shall have an unprecedented opportunity to become a participant of such a high level international event. «**Intercontinental Rally Challenge**» series have been rising in popularity among rally drivers, cars' and tires' manufacturers, sponsors and motorsports admirers. The IRC nowadays is as popular as the World Rally Championship (WRC).



Traditionally «**Prime Yalta Rally**» hosts concerts of celebrities, and famous people from motorsports, politics and business, stars of show-business and movies would become special guests of the event. We are sure that the event participants will be especially interested in meeting the elite of «**Prime Yalta Rally**» at Gala Dinner, which to close our rally program. Luxurious atmosphere of the night encourages pleasant communication, meaningful contacts establishment of the rally drivers with potential sponsors and annually becomes hot subject in society column.

Representatives of the leading mass media of Ukraine and Russia, as well as foreign journalists are invited to the competition. Mass media number gets to 1000! «**Prime Yalta Rally**» gets coverage by national and satellite Ukraine's TV channels, and in 2011 the event is due to get special media coverage by European Sports TV channel leader, the «**Eurosport**», providing Yalta Rally an unprecedented coverage level. Overall coverage time of «**Prime Yalta Rally**» on the «**Eurosport**» channels reaches up to 6.5 hours!



We invite Your teams to participate in our event!

In the conduct of «Prime Yalta Rally 2011» carrying the «Intercontinental Rally Challenge» event,

FIA European Rally Cup event, Ukrainian Rally Championship event, Ukraine's President Cup event,

and because of a great number of participants in limited sporting channel during the rally, we are asking You to apply the preliminary entries not later than 01.03.2010.

All the participants that applied the preliminary entries in the terms stated will have advantages at getting into the entry-list and will have special terms on accommodation in «Yalta-Intourist» hotel (<http://hotel-yalta.com/>), the official «Prime Yalta Rally» hotel. The comfy rooms of the legendary hotel will host teams, media representatives and celebrities. The conference-halls of the hotel shall become the site of press-conferences, presentations and other events within «Prime Yalta Rally 2011» program. The rally guests shall be provided by vast and up-to-date hotel infrastructure – restaurants, cafes and bars suited to every fancy, spa-center and private beach. **We do hope that these conditions will encourage companionship among all parties participating in our event. We are determined to once again organize the real motorsport holiday!**

Room rates at «Yalta-Intourist» hotel, including our special discount are 35-45 Euros per night. More detailed information about the proposition will be provided on request.

We are also determined to provide maximum information on easiest way of Ukraine's border crossing for the IRC participating teams and we shall assist in logistic matters through Ukraine (consulting on means of transport, routes and flights).

E-mail for communication and for sending participation form is given below.

We are happy to welcome You at the «Prime Yalta Rally 2011» – the rally for real tarmac professionals!

Slick organization and a great atmosphere meant the «Prime Yalta Rally» being one of the most popular with competitors, teams and spectators.

Challenge themselves on mountain serpentine narrow meandering tarmac roads of «Prime Yalta Rally 2011» event and you shall gain splendid and unforgettable experience.

The «Prime Yalta Rally 2011» winners are awaited by numerous valuable prizes and motorsports fans recognition.

Important! Representatives of the business community and social organizations of Crimea came forward with initiative to take under patronage foreign rally teams. The patronage undertakes to acquaint honored guests with original region culture and arrange interesting leisure activities in best traditions of generous hospitality of Ukraine.

The participants and guests shall get the unforgettable and astonishing memories!

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